

Banner Dimensions

Sky Banner:.....Height: 600px / Width: 120px / Size: <30kb

Leaderboard Banner:Height: 90px / Width: 728px / Size: <30kb

MPU:Height: 250px / Width: 300px / Size: <30kb

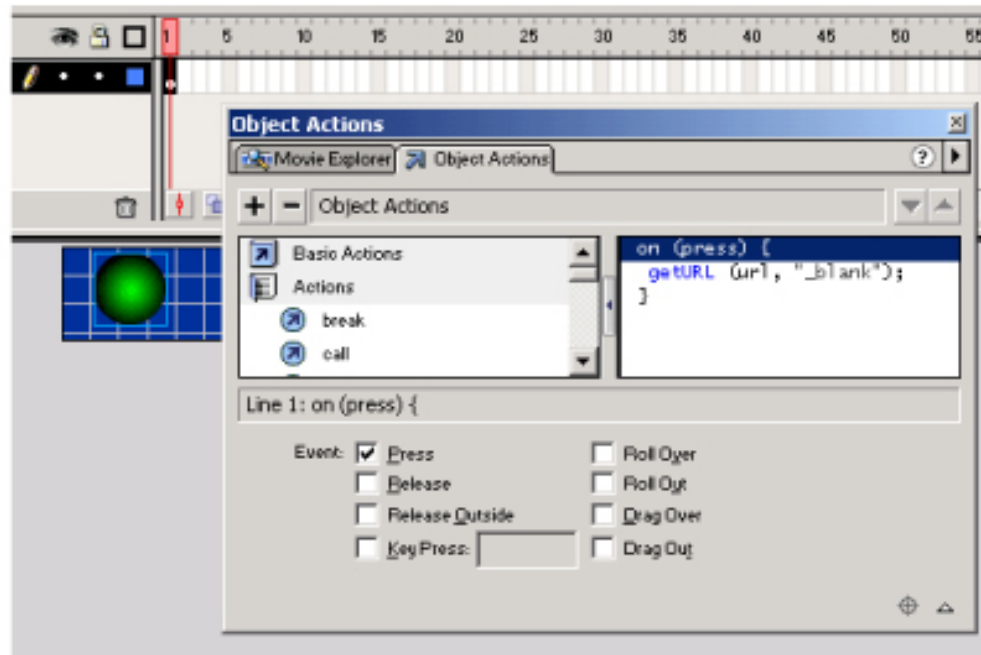
Channel Sponsor:Height: 171px / Width: 195px / Size: <30kb

Deal of the Week:.....Height: 145px / Width: 667px / Size: <30kb

File Format:

We can accept Jpg, Gif & Swf file formats

For flash banners (swf).... please review information below.



If you are using Flash MX, do not use quotes around the URL word. Just enter the code as shown below:

```

+ [Icons]
on (release) {
    getURL (url, window="_blank");
}

```

7. Click the OK box to accept the changes and proceed to publish or export your .SWF movie and upload the file to your server.

Your Flash file is now ready to be tracked by the Absolute Banner Manager!

You can find more information on how to track Flash Banners at the Macromedia Rich Media Advertising Center at:

http://www.macromedia.com/resources/richmedia/tracking/designers_guide/

Note:

Remember to prepare your Flash Banners for the Absolute Banner Manager; otherwise the application won't be able to track the Banner

clicks.

Also, make sure to pass the \$\$URL\$\$ parameter as described in the URL references to the file. In this way, the application will be able to track the clicks within your Flash Banners.